

BACKNINE  
STUDIOS



**BackNine Front - 2010**

**SUBMISSION GUIDELINES AND APPLICATION FORM**

## SUBMISSION GUIDELINES

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*Application Deadline: March 5, 2010*

You are invited to apply to the *BackNine Front*, a program created to support the development of new ventures by individuals seeking to change the direction of their lives and chase a dream they've always had but are unable to pursue. All submissions will be reviewed by our team and a panel of industry professionals experienced in each respective field. Finalists will be interviewed by our production division, with final selections announce and funding being awarded in the Fall of 2010.

## MISSION

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Everyone has a story, and a dream. Unfortunately, for any number of reasons, many people have not had the opportunity to pursue their passions, stuck earning a living instead of designing their lives. With *BackNine Front*, we have developed a program that will support a number of ventures each year, with early stage funding, as we *front* your back nine. BackNine's percentage of net profits, generated by the new ventures, will be contributed to additional ventures, helping to perpetuate the division.

## ELIGIBILITY

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- Must be seeking support for an idea that is unique to current personal position or employment.
- Must be a venture unique in its particular industry.
- Candidates must be willing to participate in on camera interviews, which will be seen online at BackNineCinema.com and could be used for future BackNine productions.
- Candidates must agree to license any and all footage and life rights related to footage and product to BackNine Studios, as it relates to Motion Picture, TV and Digital Media rights.
- In exchange for funding, candidates must grant a percentage of Net Profits to be retained by *BackNine Front*, which will be fed back into the fund to support additional ventures (Note: The Final percentage to be determined by the amount of actual funding applied to development and distribution of final product. The candidate will own the license and rights to the product/service.).

## THE REVIEW PROCESS

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After a comprehensive *Call for Entries*, our team will evaluate the proposed ventures. Applications will also be reviewed by a group of mentors, industry professionals with proven track records from each particular industry. Finalists will be selected; and our production team will visit candidates and tape interviews, providing an opportunity to capture these personal stories on film.

Each candidate and their respective venture will be analyzed based on the following criteria:

- Market Feasibility - Will the current market support this venture?
- Financial Considerations – What is the cost to develop and bring to market vs revenue potential?
- Success Factor – What are prospects of longevity, possible exit strategy and potential for home run?
- Development Timeline – How long will it take to bring to market and what resources will be necessary?

## APPLICATION REQUIREMENTS

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In addition to personal information included on the application form below, candidates must submit the following:

- Personal profile, bio and/or resume
- 1-2 Page Pitch of venture
- Projected cost to develop the venture

The following optional, but recommended items to include with your submission:

- Video clip – This can be in the form of an interview, personal story, animation, experimental footage or video essay
- Financing plan – This may include description of financing structure and/or list of potential partners
- Marketing & Distribution strategy – This may include any creative marketing concepts or distribution systems that may be applicable to the product or service

## APPLICATION FORM

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Venture Name:

Applicant Name:

Age:

Home Phone:

Cell Phone:

E-mail:

Mailing Address:

Other key personnel/partner(s) attached to the venture at this point:  
(include their role):

## SUBMISSION CHECKLIST AND AGREEMENT

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All components must be included before submission can be evaluated.

- Signed and completed Application Form
- See detailed Application Requirements above
- Optional materials (video, sketches, budgets)

## SEND COMPLETED SUBMISSION MATERIALS TO

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BackNine Studios  
4712 Admiralty Way, #244  
Marina del Rey, CA 90292

## PRIVACY POLICY

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*BackNine Front* keeps all of its user information strictly confidential. This means that we will not sell, rent, loan, trade, give or exchange your contact information or e-mail address to anyone outside of the Company. Information is collected solely for funding purposes. However, if your venture becomes a finalist, general information on the product/service and any video footage related to the product/service may be exhibited online at [www.BackNineCinema.com](http://www.BackNineCinema.com) and be used in any future *BackNine* productions.

## AGREEMENT OF TERMS

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PLEASE READ THE FOLLOWING CAREFULLY AND SIGN TO STATE YOUR AGREEMENT TO THESE TERMS

If selected, participants agree to work with *BackNine Front* in good faith to support the development of the venture. Participants agree to allow filming to take place on their property, at a time convenient for both parties, and agree to allow exhibition of any and all footage to be used in all media deemed relevant to *BackNine Front* and the venture.

*BackNine Front* is not responsible for any copyright or legal issues pertaining to the venture or the applicant.

Participation in the *BackNine Front* implies an understanding and acceptance of these regulations.

I, \_\_\_\_\_, understand and agree to the above terms.  
(print name)

Signed \_\_\_\_\_ Date \_\_\_\_\_